

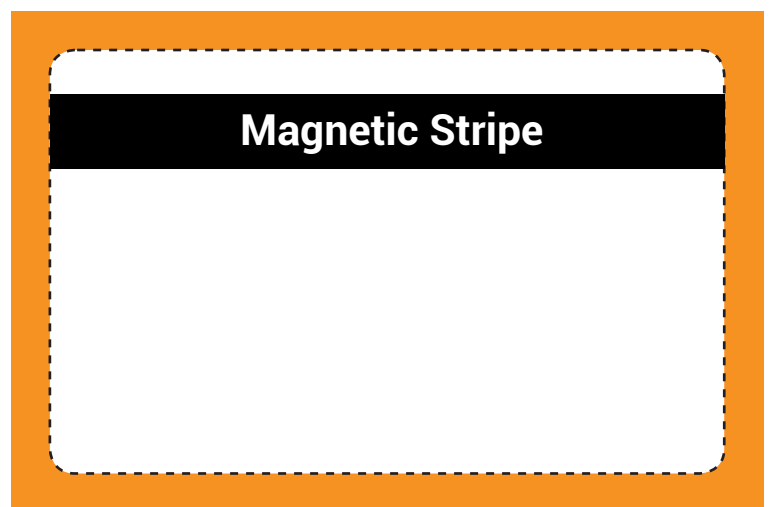


E-market

## MEMBERSHIP CARD PRINTING GUIDELINES

### MAGNETIC STRIPE CARD

 Bleed Area



FRONT

96mm x 64mm  
(with Bleed)

BACK

### PROXIMITY CARD / RFID CARD

 Bleed Area



FRONT

96mm x 64mm  
(with Bleed)

BACK

### IMPORTANT

Bleed (orange area) is the amount of artwork that falls outside of the printing bounding box. Make sure you do not have any important information in this area because all sides will be trimmed off.

Due to variances in die cutting, it is not recommended to submit a card design with a "framed border". A possible slight shift in die cutting will cause the printed frame border to appear off center. The safety area is the space where your layout, design and content are safe from being cut. When providing print ready artwork, make sure your card design DOES NOT have rounded corners.

**NOTE: Please remove trim lines (dotted line) from final artwork. Bleed must be included in final part ready artwork. Convert all fonts to outlines.**